



# EXCLUSIVE FREEHOLD ADDRESS @KUANTAN

**BANDARPUTRA**  
*mera tanda kekilapan estetik*

**F**or those of you who are searching for the ideal housing area in Kuantan, look no further. Bandar Putra, the latest project by Pasdec Holdings Berhad in Tanjung Lumpur, Kuantan, is the perfect choice.

With an impressive tagline "The benchmark of exclusive living", Bandar Putra promises to deliver satisfaction to any home buyer.

Marked by the success of its sister township of Bandar Indera Mahkota, Bandar Putra reflects the unsurpassed credibility of Pasdec Holdings Berhad (Pasdec) as a property developer with more than thirty years of experience.

Pasdec, which is owned by the State Government of Pahang as majority shareholder via Perbadanan Kemajuan Negeri Pahang (PKNP), has always been entrusted to provide homes for the people, customising the projects according to the locations, needs and prices. It has a team of professionals to develop master plans that suit the community and environment.

Pasdec is confident that Bandar Putra will be well-received for its innovative concept which focuses on providing quality living within a conducive living environment for its residents.

Bandar Putra is set to be an icon – An innovative township that features five elements of sound ambience, excellent atmosphere, comprehensive amenities, ideal location community-centred, secured neighbourhood and green tranquil sanctuary.

Its other attractions are the freehold status and is about 10 minutes drive from Kuantan town centre as well as the Town and its vicinity to beach frontage along side the development of the 417 acres of land.

According to a property investment consultant, Rahim & Co., Tanjung Lumpur offers great potential for home buyers and property investors.

There has been rapid development in the area earmarked as the new growth centre in Kuantan, which has resulted in a marked increase in land value for the past few years.

Rahim & Co. Executive Director, Hairuniza Mahmud said the appreciation of capital value of properties in Tanjung Lumpur was not only because of improved accessibility to town (ie the completion of upgrading works of the Kuantan-Pantai Sepat-Pekan road), but also provision of other facilities and amenities for the populace. The locality identified as one of mainland coastal tourism developments under ECER is also located nearby. In addition the administrative complex of the Pahang State Foundation (Yayasan Pahang) has also been relocated here since 2008.

“As a “freehold” township with provisions for security, open spaces and other facilities and amenities should fair better in terms of investment potential”

Hairuniza Mahmud  
Executive Director, Rahim & Co.

Bandar Putra, is a well planned “freehold” township with provisions for security, open spaces and other facilities and amenities should fair better in terms of investment potential compared to small ad-hoc housing projects.

With more than 30 years experience as property developer, Pasdec has established solid networking with bankers for purpose of providing attractive financing package to buyers that are customised to each individual project.

Pasdec's affiliation with local bankers such as CIMB, RHB, AM Bank, HSBC and Eon Bank has enabled its sales and marketing office to act as a one-stop-centre for its property buyers to seek financing services.

Due to the overwhelming response since the official launching of Bandar Putra in Feb 2008, Pasdec Putra Sdn Bhd has launched its next phase of development of Phase 6A/7 on March 27 2010 which will consist of 38 units of semi-Ds comprising 14 units of back-to-back and 24 units of side-by-side semi-Ds. Its selling price is from RM365,740.00 onwards.

With this new concept, Bandar Putra will do its level best to broaden the target market not only focusing on the government sector but also includes the young professionals looking for their first home, those who wish to upgrade their living style and and property investors.

Bandar Putra will also feature a commercial centre called Putra Business Centre (PBC) comprising of 106 units of shop/office.

Launched in June last year, PBC has received very encouraging response from buyers. Strategically located just by the roadside of Kuantan-Pekan-Pantai Sepat dual carriageway, it is set to be a thriving commercial centre that serve the needs of not only the residents of Bandar Putra but also the neighbouring area.

Entering the market this year is another 318 units of residential products with RM100mil worth of GDV. The entire development, with a total of 3,300 residential and commercial properties, is expected to be completed 2017.

Customers are invited to visit our site office at Tg. Lumpur or Pasdec's sales office at the second floor of Terunium Complex or call at 09-551 3288/09-5135188 or visit our website at [www.pasdec.com.my/bandarputra](http://www.pasdec.com.my/bandarputra)

2 Storey Semi-D-ACACIA (Type C)



1 1/2 Storey Premier Link - IXORA



2 Storey Premier Link - CANNA



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